

Guidelines for the use of
the **SAFE ELECTRIC** Logo



Under the 2006 Energy (Miscellaneous Provisions) Act, the Commission for Energy Regulation (CER) has responsibility for regulating the activities of Registered Electrical Contractors from a safety perspective. In accordance with the Act, the CER has appointed the Register of Electrical Contractors of Ireland (RECI) to operate as the Electrical Safety Supervisory Body and to carry out this safety function on behalf of the CER until the end of 2022.

In order to become a Registered Electrical Contractor (REC) you must meet the criteria for registration set out under the SAFE ELECTRIC scheme. Registered Electrical Contractors must abide by the Rules of Registration and will be subject to regular audit and inspection of their work. Registration under SAFE ELECTRIC means the contractor is registered, insured and must issue you with a certificate to show their work is of an approved standard. Only Registered Electrical Contractors and an appointed Electrical Safety Supervisory Body are permitted by the CER to use the SAFE ELECTRIC Logo. At all times the SAFE ELECTRIC Logo is the property of the CER and incorrect use must be corrected without delay by the user.

The following guidelines provide the conditions for use of the SAFE ELECTRIC Logo. The SAFE ELECTRIC Logo is essentially your seal of approval that you operate to the recognised industry standards. If you have any queries with regard to the permitted use of the SAFE ELECTRIC Logo or would like further information, please refer to www.safeelectric.ie or www.cer.ie.

1. Introduction

- 1.1.** This document sets out the conditions governing the use of the SAFE ELECTRIC Logo.
- 1.2.** These conditions shall be met by all Registered Electrical Contractors.
- 1.3.** The proprietor, the Commission for Energy Regulation, will keep under review and may from time to time vary wholly or in part these regulations for use of the SAFE ELECTRIC Logo provided any such amendment shall not take effect unless and until the Minister consents to the amendment and the amended regulations are filed with the Controller.

2. Use of the SAFE ELECTRIC Logo

- 2.1.** Only Registered Electrical Contractors and appointed Electrical Safety Supervisory Bodies are entitled to use the SAFE ELECTRIC Logo in connection with the promotion and provision of the Registered Electrical Contractors services on business documentation, including stationery and electronic media, and/or vehicles.
- 2.2.** The SAFE ELECTRIC Logo is the property of the Commission for Energy Regulation and must be used in accordance with the SAFE ELECTRIC Rules of Registration and these conditions of use.
- 2.3.** Incorrect or inappropriate applications of the SAFE ELECTRIC Logo must be corrected without delay by the SAFE ELECTRIC brand user. Any misuse of the SAFE ELECTRIC Logo should be reported to the Commission for Energy Regulation immediately, Tel: 01 4000 800.
- 2.4.** On revocation or withdrawal of SAFE ELECTRIC registration, the company/sole trader shall immediately cease to issue documentation or literature in print or electronically, displaying the SAFE ELECTRIC Logo or implying in any way that they continue to be a Registered Electrical Contractor. It is a criminal offence under the Energy (Miscellaneous Provisions) 2006 Act, for a person to describe themselves as a Registered Electrical Contractor or in a manner likely to suggest that they are a Registered Electrical Contractor unless they are member of SAFE ELECTRIC. The CER is the prosecuting authority for these offences and investigates all alleged breaches of the legislation.

3. Reproduction of SAFE ELECTRIC Logo

3.1. Use of Colour

The SAFE ELECTRIC Logo may be produced in the specified colours only. The SAFE ELECTRIC Logo colours are: Pantone process yellow and pantone process cyan.

Colours should not be substituted for one another or for any other colour.

Should these two colours not be available then the SAFE ELECTRIC Logo should be reproduced in black.

3.2. Size of Logo

The SAFE ELECTRIC Logo may be printed in any size above the minimum size of 25mm in width, provided it is legible. The SAFE ELECTRIC Logo must not be more than 50% of the main company logo.

3.3. Logo Size Guide

Smallest size anywhere: 25mm.

Largest size: 50% of the main company logo.

3.4. SAFE ELECTRIC Logo in Conjunction with Company Logo and other Accreditations

The SAFE ELECTRIC logo must not be more than 50% of the main company logo. Other accreditations should not be more prominent than the SAFE ELECTRIC logo. The logo of the Safety Supervisory Body should not be more prominent than the SAFE ELECTRIC Logo.

3.5. Number of Times of Use

The SAFE ELECTRIC Logo may only be used once per page of stationery, van side or other items.

3.6. Correct use of Logo

The SAFE ELECTRIC Logo has a white key line applied to artwork and can therefore be placed on any background colour in its supplied form.

3.7. Van Applications

The SAFE ELECTRIC Logo may be applied to any vehicle regardless of its paint colour. Registered Electrical Contractors must display the Safe Electric logo on any vehicle that displays details identifying them as an electrical contractor.

3.8. Fee for use of logo

Registered Electrical Contractors are provided with a copy of the logo free of charge on a once off basis when they initially register as a Registered Electrical Contractor. There is no ongoing fee for use of the logo however should a Registered Electrical Contractor require additional logos they may be required to purchase them from SAFE ELECTRIC.

Further Clarification

Any queries relating to the SAFE ELECTRIC Logo or its use can be forwarded to:

Safety Team,
Commission for Energy Regulation,
The Exchange,

Belgard Square
North,
Dublin 24.

Tel: +353 1 4000 800

Fax: +353 1 4000 850

Email: info@cer.ie

